



Valida Abdulazimova

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Major Events Professional

Large scale events consultant with huge experience in Venue Management, Site Operations, Crowd Management, Customer/Spectator Services, Transport, Last Mile and PSA Operations. Passionate about taking on new challenges in any major event.

Work Experience

Pre-Match Ceremonies Floor Manager

2023 Dec - 2024 Jan

Asian Cup 2023 - Qatar

In charge of planning and executing pre-match activities by developing a detailed schedule, coordinating equipment setup, conducting rehearsals, and providing briefings to all involved parties. Addressing real-time issues, ensuring adjustments are made as needed, as well as ensuring all ceremonies adhere to established protocols and standards.

Hub Operations Director

2023 Oct - Dec

COP28 - UAE

Responsible for overseeing daily hub activities, ensuring resource availability, and implementing safety protocols. Preparing detailed reports, providing training to support staff, and promptly addressing operational challenges to minimize disruptions. Additionally, handling exhibitor and sponsor inquiries professionally, developing event plans, and working towards the overall success of the event.

Fleet Depot Manager

2023 Jun - Aug

FIFA Women's World Cup 2023 - New Zealand

The role involves compiling a depot establishment plan, liaising with the Transport Facilities, Systems & Equipment Manager for sourcing, and ensuring timely recruitment and training of depot staff. Safety measures include identifying problem areas, conducting audits, investigating incidents, enforcing regulations, and suggesting corrective actions. Monitoring staff performance, addressing deviations, and investigating violations are key tasks. Improving service quality, increasing ridership, and integrating depot operations into the transportation plan are also important. Overseeing staff training ensures efficient bus service delivery.

Zone Operations Manager

2023 March - May

Baku City Circuit Operations Company - Azerbaijan

Create daily plans, staff rostering, dot planning, queue design for the Grandstands, coordination with FAs, staff and volunteers training, as well as managing the installation phase (bump in and bump out) of the zone. All operational related matters in the zone during the race time like crowd management, grandstand operations, concert area support, directly managing staff and volunteers etc.

Zone Crowd Control Coordinator

2022 May - Jun

Successfully led Zone 2 during the Formula 1 race after completing thorough pre-race planning for all three grandstands in the zone, including creating dot plans, staffing rosters, rotation plans, and crowd barrier plans.

Info Point; Lost and Found Services Supervisor

2017 Jun - Jul

My responsibility was creating comprehensive plans for the management of Information Points and Lost and Found Services. This involved developing staffing plans, identifying necessary resources, and generating reports on our activities. By doing so, I ensured that these services are provided effectively and efficiently.

Depot Operations Centre Manager

2022 Sep - Dec

TMS (2022 FIFA World Cup) - Qatar

Developed and implemented operational plans for the Depot Operations Center, ensuring smooth integration with the Tournament-wide Operations Center. Collaborated with key partners to improve communication and functionality. Managed the development and construction of the Depot Operations Center, including overseeing facilities management and support services. Conducted timely testing and readiness exercises. Ensured that the center was integrated with the TBS Operations Center and implemented policies, procedures, and technical content specific to the location.

Zone Operations Manager

2021 Sep - 2022 Apr

Expo 2020 Dubai - United Arab Emirates

As a member of the Al Wasl team, I was responsible for maintaining smooth crowd management and day-to-day operations in the busiest and most spectator-friendly zone at the event. I directly managed sector coordinators and a large team of hosts to ensure that Expo visitors received high-level customer service. Also liaised closely with key stakeholders such as Security, Ticketing, Facility Management, Commercial, Health and Safety, Medical, and the Dubai Police, Expo 2020 Metro Station (RTA), and Dubai Exhibition Centre. I developed and implemented a completely new PSA plan during the event's operations, which functioned effectively until the end of the event.

Transport Operations Manager

2018 Apr - Jul

iLUKA (2018 FIFA World Cup) - Russia

Reported to the Program Manager and was responsible for developing and delivering the City Managers training. As the main contact for the City Managers, managed daily communication and escalated issues to the Program Manager as needed. Had to make sure that everyone is fully conversant with suppliers and stakeholders and supervised operations, as well as assisted with troubleshooting based on established procedures. I also wrote procedures and established the escalation process for various scenarios, consolidated daily reports, and maintained effective communication with City Managers

Venue Officer

2017 Nov - 2018 Jan

Abu Dhabi Motorsport Management LLC (Yas Marina Circuit) - United Arab Emirates

The responsibilities of this position included working closely with various teams to facilitate high quality events, managing event budgets, assisting in the delivery of public, corporate, and retail events, updating venue operating documentation, preparing the premises for opening and checking entry and exit points for safety, ensuring events meet public safety standards, and ensuring the venue is run safely and in accordance with relevant policies and regulations. Also was responsible for preparing action plans and raising issues to the Venue Manager.

Venue Operations Manager

2016 Nov - 2017 May

Baku 2017 Islamic Solidarity Games Operations Committee - Azerbaijan

Being as the primary liaison between the Games Operations Committee and the Venue Owner, Local Authorities, and other stakeholders, I was responsible for overseeing the planning and operation of two football venues: Tofiq Bayramov (32k) & Bayil Arena (5k). I led the operational planning and integration of functional areas to deliver smooth operations and ensured that all necessary documentation, policies, procedures, and contingency plans were produced, tested, and implemented on time. Additionally, led the development of cost-saving strategies in the design and delivery of venue procedures.

Event Manager

2016 Jul - Sep

42nd Chess Olympiad - Azerbaijan

As the person in charge of the Games Entertainment Zone, I was responsible for planning and overseeing all of the activities in the Kids Zone, including coordinating with vendors and staff, managing the budget and scheduling, and ensuring safety guidelines are followed.

EVS Deputy Venue Manager

2014 Jun - 2015 Jul

Baku 2015 European Games Operations Committee - Azerbaijan

I was responsible for planning and implementing venue operations and services for Baku Olympic Stadium (68k). This included ensuring effective planning and implementation of spectator areas operations, developing and implementing operational documents, monitoring progress and identifying risks, implementing policies and procedures, overseeing resolution of major issues, transferring operational knowledge, and planning and implementing the Event Services Games-time Workforce.

Education

2008 - 2012

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Baku State University American Studies (Bachelors degree)

Languages

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Azerbaijani (native) English Russian Turkish