



PORTFOLIO

Ally

Events



BY : OMAR M. ANTAR

I provide you with confidence that your event can-
and will be delivered on time with professional
operations and happy customers and client ,
whatever the scale or complexity and wherever the
location.

EVENTS & ENTERTAINMENT



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Hello Folks!

My name is Omar Antar . I'm an events specialist you are welcome to my portfolio.

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ABOUT ME

An Orchestrator Of Moments & A Maestro of Memories.

A High Caliber Events Specialist & A Skilled Multi-Tasker who passionately enjoys Events Operations, Zone Management & Retail Management. With Passion and discipline, I bring ideas to life .

A Lebanese national and citizen of our Global village. My career has allowed me exponential experience in the field of Retail and operational management, thereof. As of my character and personality, I have found my abilities to show leadership with passion to the Live Events and Entertainment industry, which has been made prevalent over the past few years.





PERSONAL SKILLS

EVENTS OPERATIONS
VENUE MANAGEMENT
STAFF DEVELOPMENT

OPERATIONS MANAGEMENT

A highly motivated and organized individual with passion to Events & Zone Operations. I am confident that I would be an excellent addition to your team with a proven track record of delivering successful events, including Expo Dubai 2020, Saudi Feast Food Festival, Riyadh Imagination Park, The Saudi Cup & Neom Beach Games 2023, Neom Knowledge week & Layali Diriyah. In my previous roles, I have had the opportunity to work with a diverse range of clients, vendors, and stakeholders, which has honed my communication and interpersonal skills. A creative thinker with a keen eye for detail, which allows me to bring unique and innovative ideas to the table while ensuring that every aspect of an event is meticulously planned and executed. A team player who thrives in a collaborative environment, and I am committed to working closely with my colleagues to ensure that every event is a success. I regard myself as a solid organizer, a good motivator with a positive can-do attitude and a set of experienced - acquired - KNOW-HOW skills that WILL lead the Team into Excellence.

A Bachelor degree in
Business Management from
the Lebanese International
University in Lebanon

Lebanese Baccalaureate
in Commercial
Sciences and Computers



EDUCATION BACKGROUND

BY : OMAR M. ANTAR

After 15 years of managerial experience managing large size stores in Retail from Beirut Duty Free , Galarie Lafayette to other organizations . I found my passion to Live Events & Entertainment and the Journey began.



WORK EXPERIENCE

PROJECTS

01. DUBAI EXPO 2020
02. SAUDI FEAST FOOD FESTIVAL
03. RIYADH IMAGINATION PARK
04. THE SAUDI CUP
05. NEOM BEACH GAMES 2023
06. NEOM KNOWLEDGE WEEK
07. LAYALI DIRIYAH



Contributed and was a part of successfully delivering International large scales projects and Events mainly in the Middle- East, between the Kingdom of Saudi Arabia & the United Arab Emirates.



PROJECT 01 - DUBAI EXPO2020

- Oversaw the day-to-day success of all 18 stores in Sustainability Zone by collaborating with Store Managers , fulfilling all H&S guidelines, managing rota's , staff head-count and stores coverage.
- Managed , coached , trained and inspired all store managers to succeed in their roles and support in Retail administration and enforced policies accross the entire Zone.
- Supported Store management teams by ensuring they fulfill all the training requirements, collaborate with Regional trainer on the needs of the Retail teams.

01. PROJECT – DUBAI EXPO2020

02. POSITION- RETAIL MANAGER

03. PERIOD- SEP 2021 – MAY 2022



PROJECT 02 THE SAUDI FEAST FOOD FESTIVAL

- Managed the daily operations of 200 Restaurants in 46.000m2 with 1000 staff at the Saudi Feast Food Festival.
- Brainstormed and implemented zone plans and concepts.
- Planned Zone options from start to finish according to requirements, target audience and objectives.
- Followed all relevant administrative and functional policies, processes, standard operating procedures, and instructions to ensure that work is carried out.
- Liaised and approved with vendors and sponsorship deals and evaluated performance and personnel.

01. PROJECT- SAUDI FEAST FOOD FESTIVAL

02. POSITION- ZONE OPERATIONS MANAGER

03. PERIOD- NOV 2022 - JAN 2023

WORK EXPERIENCE



PROJECT 03 RIYADH IMAGINATION PARK

- * Managed the daily operations of All the retail stores in Alriyadh Imagination Park .
- * Oversaw contractors bidding process and negotiate contracts with selected contractors.
- * Supported and coached the project retail teams to ensure deliverables are successfully produced and Rules & regulations were highly implemented on Site.

01. PROJECT- RIYADH IMAGINATION PARK
02. POSITION- RETAIL PROJECT MANAGER
03. PERIOD- JAN 2023 - FEB 2023



PROJECT 04 THE SAUDI CUP

- Managed the Stables & Franzone (F&B and Retail) operations of 60 Kiosks, 12 Restaurants in addition to 29 Retail shops over the whole venue.
- Ensured that all of the food and drinks are of the highest quality and supervised the food safety at the Saudi Cup event.
- Ensured all Retail stores and staff aligned with the Standard Operation Procedures.
- Handled Vendors, Suppliers and customers complaints, created company policies, and complied with food and safety regulations.

01. PROJECT- THE SAUDI CUP

02. POSITION- F&B/ RETAIL SPONSORSHIP MANAGER

03. PERIOD- FEB 2023 - MAR 2023



PROJECT 05 NEOM BEACH GAMES

- Ensured the smooth-running Operations of accommodation facility- Athletes Village including the safety and wellbeing of guests, VIPs, tenants and residents.
- Developed and built positive relationships with residents, Vip's tenants and guests.
- Liaised with other departments within the organization, such as catering for conferences, and relevant external agencies.
- Arranged repairs and maintenance of the facilities.
- Inspected the accommodation to ensure that hygiene and health and safety regulations are met, carrying out risk assessments as necessary.

01. PROJECT- NEOM BEACH GAMES 2023

02. POSITION- HOUSEKEEPING MANAGER

03. PERIOD- SEP 2023 - DEC 2023



PROJECT 06 NEOM KNOWLEDGE WEEK

- Tracked RAMS - The Risk Assessments for the suppliers and submitting a daily operational report on structures status.
- Generated the Event DRS.
- Responsible for suppliers, ushers.
- Supported Creative Department with Photography and videography.
- Tracked building-up units, rooms. Furnished the required space and installed all equipment needed.
- Ensured that all Operations are running according to rules and procedures.

01. PROJECT- NEOM KNOWLEDGE WEEK
02. POSITION- OPERATIONS MANAGER
03. PERIOD- DEC 2023- JAN 2024

WORK EXPERIENCE



PROJECT 07 DIRIYAH NIGHTS

- Managed the Retail Village, Market & Retail Kiosks in Layali Diriyah.
- Reporting to the Senior Operations Manager.
- Ensuring company policies and procedures are implemented across all retailers.
- Was Responsible for the day-to-day operations of all the retail stores/market/kiosks including sales, attendance and customer service across the venue.
- Generated all retail vendors contracts aligning with the Saudi Law.

- 01. PROJECT- DIRIYAH NIGHTS
- 02. POSITION- RETAIL MANAGER
- 03. PERIOD- DEC 2023-APR 2024

MY CAREER

MY PORTFOLIO



THE
END

MOBILE : +961 79 18 99 96

EMAIL: ANTAR_OMAR@HOTMAIL.COM

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EVENTS & ENTERTAINMENT