



REBECCA MARTIN

Freelance Event Specialist

PROFILE

Over 15 years in the events industry, I've accumulated a wealth of diverse experiences, honing a versatile skill set through rapid learning and enthusiastic adaptation. Now, I eagerly seek my next challenge.

CONTACT

PHONE:
+61 450 459 700

EMAIL:
rebecca@kingfisherevents.com.au

SPECIALITIES

- Client relationship management
- Stakeholder collaboration
- Event strategy and design
- Operational development
- New business relationships
- Pitch and proposal creation
- Leadership and people guidance
- Content design and delivery
- Supplier relationships networks
- Production knowledge
- Domestic and International networks
- Budgeting

WORK EXPERIENCE

Solterbeck Events – Director of Client Services

October 2023 – April 2024

Serving as a pivotal link between organisations and their event strategies, my responsibility entailed fostering relationships and facilitating communication. This allowed our team to gain a comprehensive grasp of distinct goals and objectives, enabling us to design customised solutions aimed at surpassing expectations.

Solterbeck Events – Account Director

October 2018 – October 2023

Solterbeck Events is a boutique agency, providing businesses end-to-end event solutions, spanning event management and production, creative services, venue research and group travel. Catering to diverse clients, each with distinct needs for unique experiences, this position demanded a dynamic approach while upholding consistent methodical practices in planning and execution.

EWM – Senior Event Manager

June 2016 – February 2018

My role was to oversee end-to-end event planning and execution, managing client relationships, leading a team, and ensuring seamless event experiences within budget and timelines. At EWM, we prioritised ideas and imagination; creating remarkable moments and events for people who shared our passion for unforgettable experiences.

Axis Events – Account Manager

June 2014 – June 2016

I assumed heightened responsibility for client relationships and the growth of team members. I've had the privilege of serving on the Leadership Team, thoroughly enjoying the increased involvement in the company's operations and the opportunity to influence broader policies and procedures.

EDUCATION

AdSchool

2013

Certificate in Brand Experience Strategy and Account Management

University of Waikato

2004-2007

Graduate Diploma in Human Resource Management

REFERENCES

Professional and character references available on request