

SYED YOUNUS SHAH

EVENTS PROFILE



@ Expo 2020 Dubai – Operations Team

Every day is a new day, be optimistic and courageous!

EVENTS PROJECT MANAGER FREELANCE



My name is Younus, an enthusiastic and well driven events management professional based in Dubai, United Arab Emirates.

10+ years of experience in project managing events, exhibitions and conferences across diverse portfolios in the MENA and African regions.

Proven ability to deliver successful international events through strategic operations planning, meticulous project management, logistics coordination, and effective communication.

MBA degree holder, majors in Marketing.

MAJOR EVENTS MANAGED AS PROJECT & OPERATIONS LEAD

- Expo 2020 Dubai
- Qatar Motor Show
- Military Logistics & Procurement, Jordan
- Airport Show, Dubai
- Offshore Patrol Vessels Africa, Nigeria
- Coastal & Maritime Surveillance, Ghana
- Africa Border Management & Cyber Security, South Africa



FSF - UAE



معرض
المجوهرات والساعات
DOHA JEWELLERY &
WATCHES EXHIBITION



EXPO
2020
DUBAI
UAE

airport
show



THE BIG

International
Building &
Construction
Show

MAJOR EVENTS MANAGED AS PROJECT & OPERATIONS LEAD

- ❑ Global Infrastructure Congress, Dubai
- ❑ Big5 PMV, Dubai
- ❑ Saudi HVAC Confex, Saudi Arabia
- ❑ Doha Jewelry & Watches Exhibition, Qatar
- ❑ Annual Fire Safety Forum, Dubai
- ❑ International Symposium on Air Defense (ISAD), Saudi Arabia
- ❑ Saudi Convention & Exhibitions Forum, Saudi Arabia



MAJOR EVENTS HELD UNDER THE PATRONAGE / SUPPORTED BY

- Sheikh Zayed Housing Programme, UAE
- Ministry of Infrastructure Development, UAE
- Federal Transport Authority, UAE
- Qatar Tourism Authority
- Royal Saudi Air Defense Forces (RSADF)
- Ministry of Water and Electricity, Saudi Arabia
- Ghana Navy
- Nigeria Navy
- Dubai Civil Defence

KEY ACHIEVEMENTS

SPACE READINESS
@ COP28 UAE

EVENTS'
DELIVERABLES
@ EXPO 2020
DUBAI

SAVED 30% COST
ON VENUE SPENT
FOR
CONFERENCES

SAVED
10% - 15% ON
SUPPLIERS' COSTS

21% MORE
PROFITABILITY THAN
BUDGETED
@ QATAR MOTOR
SHOW

40% INCREASE IN
VISITORS'
ATTENDANCE
@ AIRPORT SHOW

ARRANGED LOGISTICS
FOR OVER 100 VIP
AVIATION OFFICIALS
@ AIRPORT SHOW

SUCCESSFULLY
TRAINED STAFF TO
RUN EVENTS
@ IQPC

PROJECT MANAGED
MULTIPLE EVENTS
ACROSS DIFFERENT
REGIONS
@ IQPC

CORE COMPETENCIES & SKILLS

- Events Planning & Execution
- Effective Communication
- Preparing Budgets & Tracking Costs
- Developing Project Plans & Timelines
- Operations & Logistics Planning
- On-site Management & Registration
- Events Production & Risk Management
- Audiovisual Production & Stage Build
- Stakeholders & Clients Relationship
- Post Event Evaluation & Report Preparing
- Well Organised & Result Oriented
- MS Project Plan, AutoCAD & MS Office

EMPLOYERS WORKED FOR IN DUBAI & QATAR (2005 – 2024)



EXPO
2020
DUBAI
UAE



EXPO
CITY
DUBAI



media
urban
events
entertainment

sm^G

streamline marketing group



International Quality & Productivity Centre

**I look forward to working with you.
Let's connect!**



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